

## **Schedule for conducting 2-days Entrepreneurship Development Program**

Organized by:-ED Cell & Department of IT, RCCIIT

Sponsored by :- TEQIP-II,

Venue:- Room No. N210,RCCIIT (New Building)

Date	Topics	Timing	Speakers
Day-1 11.02.2016 (Thursday)	Registration	10am-10.30am	EDC members
	Inauguration	10.30am-11.00am	Dignitaries
	Work Shop Objective, Decision to be an Entrepreneur & its pros and cons, Motivation through Idea ,Creativity & Innovation(ICI)	11.15am -1.15pm	Mr.A.Kr.Kalidha From DST-GovWB
	Lunch	1.15pm-2.00pm	
	How to start Micro & Small unit, Financial assistance from Govt. agencies and its rules & regulations.	2.00pm -3.00pm	Mr.K.D.Bhattacharya MSME-DI,Kolkata
	<b>Introduction to Marketing,Marketing Research &amp; Demand Analysis.</b>	3.15pm to 5.00pm	Prof. A.K.Pani Project Director, IBRAD
Day -2 12.02.2016 (Friday)	Concept about Business Plan (B-Plan) and how to write a project proposal report.	10.30am-12.00pm	Prof. Malay Bhattacharya Globsyn Business School
	Financial Support from Banks, Venture Capitalist(VC).	12.15pm-1.30pm	Representative from Nationalized Bank  (Bank Of India)
	Lunch	1.30pm-2.15pm	
	Interaction with successful Entrepreneurs	2.15pm-4.30pm	1) Sudeshna & Krishna Pal (Astik Softtech (P)Ltd) 2)Mr.Anupam Boral (Gitanjoli Solar Enterprise)
	Discussion with participation, feedback about camp, certificate presentation followed by Valedictory session	4.45pm-5.15pm	Institution & Judges